



2011 PLANNING CALENDAR

This document is for internal and host site planning use only. Host site ordering deadlines may vary.

REVISED 2011 PLANNING CALENDAR

EFFECTIVE MARCH 2011

ORDER DEADLINE Host Sites Report Orders to AFM — THURSDAY 11:59 PM	FINAL ADJUSTMENTS ORDER SYSTEM CLOSED SUNDAY -- 11:59 PM	MAIL PAYMENT NO LATER THAN:	DISTRIBUTION SATURDAY
THURSDAY, MARCH 17 11:59 PM EST	SUNDAY, MARCH 20 11:59 PM EST	MONDAY MARCH 21	MARCH 26
THURSDAY, APRIL 14 11:59 PM EST	SUNDAY, APRIL 17 11:59 PM EST	TUESDAY APRIL 18	APRIL 23
THURSDAY, MAY 12 11:59 PM EST	SUNDAY, MAY 15 11:59 PM EST	MONDAY MAY 16	MAY 21
THURSDAY, JUNE 16 11:59 PM EST	SUNDAY, JUNE 19 11:59 PM EST	MONDAY JUNE 20	JUNE 25
THURSDAY, JULY 21 11:59 PM EST	SUNDAY, JULY 24 11:59 PM EST	MONDAY JULY 25	JULY 30
THURSDAY, AUGUST 18 11:59 PM EST	SUNDAY, AUGUST 21 11:59 PM EST	MONDAY AUGUST 22	AUGUST 27
THURSDAY, SEPTEMBER 15 11:59 PM EST	SUNDAY, SEPTEMBER 18 11:59 PM EST	MONDAY SEPTEMBER 19	SEPTEMBER 24
THURSDAY, OCTOBER 20 11:59 PM EST	SUNDAY, OCTOBER 23 11:59 PM EST	MONDAY OCTOBER 24	OCTOBER 29
THURSDAY, NOVEMBER 10 11:59 PM EST	SUNDAY, NOVEMBER 13 11:59 PM EST	MONDAY NOVEMBER 14	NOVEMBER 19
THURSDAY, DECEMBER 8 11:59 PM EST	SUNDAY, DECEMBER 11 11:59 PM EST	MONDAY DECEMBER 12	DECEMBER 17

January 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 New Year's Day
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23 11:59 PM FINAL ORDER DEADLINE	24	25	26	27	28	29
30	31					

DISTRIBUTION (changed to 1 week due to weather)

February 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
		11:59 PM FINAL ORDER DEADLINE	DISTRIBUTION – WEEK A			
20	21	22	23	24	25	26
11:59 PM FINAL ORDER DEADLINE			DISTRIBUTION – WEEK B			
27	28					

March 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

11:59 PM
ORDER
DEADLINE

11:59 PM-FINAL
ADJUSTMENTS-
ORDER SYSTEM
CLOSED

DISTRIBUTION

April 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14 11:59 PM ORDER DEADLINE	15	16
17 11:59 PM –FINAL ADJUSTMENTS- ORDER SYSTEM CLOSED	18	19	20	21	22	23
DISTRIBUTION						
24 Easter	25	26	27	28	29	30

May 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
	Memorial Day					

11:59 PM
ORDER
DEADLINE

11:59 PM -
FINAL
ADJUSTMENTS-
ORDER SYSTEM
CLOSED

DISTRIBUTION

June 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

11:59 PM
ORDER
DEADLINE

11:59 PM-FINAL
ADJUSTMENTS-
ORDER SYSTEM
CLOSED

DISTRIBUTION

July 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4 Independence Day	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21 11:59 PM ORDER DEADLINE	22	23
24 11:59 PM-FINAL ADJUSTMENTS- ORDER SYSTEM CLOSED	25	26	27	28	29	30
31						

DISTRIBUTION

August 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

11:59 PM ORDER DEADLINE

11:59 PM - FINAL ADJUSTMENTS-ORDER SYSTEM CLOSED

DISTRIBUTION

September 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5 Labor Day	6	7	8	9	10
11	12	13	14	15 11:59 PM ORDER DEADLINE	16	17
18 11:59 PM-FINAL ADJUSTMENTS- ORDER SYSTEM CLOSED	19	20	21	22	23	24
DISTRIBUTION						
25	26	27	28	29	30	

October 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20 11:59 PM ORDER DEADLINE	21	22
23 11:59 PM-FINAL ADJUSTMENTS- ORDER SYSTEM CLOSED	24	25	26	27	28	29
30	31					

DISTRIBUTION

November 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
		1	2	3	4	5	
6	7	8	9	10 11:59 PM ORDER DEADLINE	11	12	
13 11:59 PM-FINAL ADJUSTMENTS- ORDER SYSTEM CLOSED	14	15	16	17	18	19	
		DISTRIBUTION					
20	21	22	23	24 Thanksgiving	25	26	
27	28	29	30				

December 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8 11:59 PM ORDER DEADLINE	9	10
11 11:59 PM-FINAL ADJUSTMENTS- ORDER SYSTEM CLOSED	12	13	14	15	16	17
DISTRIBUTION						
18	19	20	21	22	23	24 Christmas Eve
25 Christmas Day	26	27	28	29	30	31